

FOR IMMEDIATE RELEASE

For more information contact
Mark Brodbeck, VP of Sales
(678) 640-9979
mbrodbeck@kyckglobal.com

KyckGlobal and Senegal Software Form Partnership to Strengthen the Gig Economy in the U.S. and Internationally

ATLANTA, GA October 1, 2019 – [Senegal Software](#), an end-to-end event staffing platform, is partnering with KyckGlobal, Inc. to deliver both domestic and international payments in support of their gig economy workers. Senegal Software is the premier staffing software for managing talent, booking and managing jobs, invoicing clients, and paying talent.

[KyckGlobal](#) provides next-generation payouts that enable funding across numerous alternative payment methods. KyckGlobal will augment Senegal's staffing technology platform by providing an array of global and real-time payments including push to debit, ACH, IACH, and PayPal. Senegal Software and KyckGlobal are both headquartered in Atlanta GA.

"The KyckGlobal team is excited to partner with another groundbreaking company based here in Atlanta, the technology hub of the southeast," said KyckGlobal's CEO and Cofounder Ashish Bahl. "We share Senegal's vision for building a more robust gig economy, and elevating Atlanta's prominence as the gig economy expands."

"The gig economy is now a \$4.5 trillion marketplace globally, and innovative partners like KyckGlobal will position Senegal to unlock the next level of impact, both here in Atlanta and far beyond," said John Franco, CEO of Senegal Software. "Senegal's partnership with KyckGlobal ensures a payment experience that delivers a whole new level of speed, security, and convenience for our clients and their workers."

About KyckGlobal

KyckGlobal helps companies streamline outgoing payments with a next-generation cloud-based platform that delivers a robust array of the most popular payment types – all with a single point of reconciliation. The KyckGlobal solution automates IRS compliance, promotes customer loyalty, and improves employee retention. Founded in 2018 by fintech executives and entrepreneurs, KyckGlobal is headquartered in Atlanta. For more information, visit www.kyckglobal.com.

About Senegal Software

Senegal Software provides an end-to-end staffing platform that automates critical business processes to help companies be more efficient, productive, and profitable. It was purposefully built by industry experts to assist its clients with maximizing talent and client interactions, hiring and staffing, workforce management while reducing time-consuming back office tasks and providing essential insights into business operations. Learn more at: www.senegalsoftware.com