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For more information contact
Mark Brodbeck, Chief Marketing Officer
(678) 640-9979
mbrodbeck@kyckglobal.com

KyckGlobal and LoanMart Partner to Expand Cash Option for Loan Disbursements

ATLANTA, GA (February 4, 2020) – KyckGlobal, Inc. and LoanMart recently announced a relationship designed to expand the availability of a cash payout for auto equity loans. Cash as a loan payment option is of particular value to borrowers with credit issues as well as unbanked and underbanked borrowers.

Each company is delivering their core competency in support of the new partnership. Headquartered in Atlanta GA, [KyckGlobal](#) provides a cloud-based platform that powers B2B and B2C disbursements using a broad array of payment types from a single point of reconciliation. The KyckGlobal platform also features a growing range of compliance and support processes. KyckGlobal's secure solution is now in use across a variety of cases including specialty consumer lending, rent payments aggregation, insurance claims and incentive programs. Using the KyckGlobal platform, LoanMart associates can instantly generate a code used by borrowers to pick up cash at any of the 30,000 domestic MoneyGram® locations.

"KyckGlobal provided a ready-to-use solution that integrated seamlessly with our existing operations both as a lender and a marketing and servicing agent for other lenders" said Hugo Dooner, CEO of LoanMart.

"Our partnership with LoanMart highlights KyckGlobal's ability to scale up highly effective business strategies very quickly," said Ashish Bahl, CEO and founder of KyckGlobal. "KyckGlobal's expertise in digital payments acts as a magnifying glass to the business expertise of partners like LoanMart."

About KyckGlobal, Inc.

KyckGlobal helps businesses streamline outgoing payments with a next-generation cloud-based platform that delivers a robust array of the most popular payment types – all with a single point of reconciliation. The KyckGlobal solution automates IRS compliance, promotes customer loyalty, and improves employee retention. Founded in 2018 by fintech executives and entrepreneurs, KyckGlobal is headquartered in Atlanta. For more information, visit www.kyckglobal.com and [@KyckGlobal](#).

About LoanMart

LoanMart is a specialty finance institution with a diverse portfolio of financial products that serves the sub-prime market, including providing direct lending and acting as a marketing and servicing agent for banks For more information please visit www.800loanmart.com