

KyckGlobal contact:
Mark Brodbeck,
(678) 640-9979
mbrodbeck@kyckglobal.com



KyckGlobal Helps Credex Optimize the Customer Experience With Cash Acceptance and Digital Payouts

*Florida-Based Auto Title Lender Accesses KyckGlobal Payments Engine
For Both Inbound and Outbound Payments*

ATLANTA, GA (May 4, 2021) – KyckGlobal Inc., the digital payments firm offering a broad array of payment types and support services from a single point of reconciliation, announced that it has inked an agreement to provide both inbound and outbound payment services for car title lending firm Credex.

KyckGlobal provides a cloud-based payments engine featuring a growing array of high-value endpoints from which payment recipients may select. All payment types originate from a single portal, ensuring a consistent customer experience regardless of payment flavor. Cash acceptance is one of several payment-related services offered by KyckGlobal; other services include digital contractor onboarding, automated tax summaries, IRS filing, and others.

Credex is a car title loan company serving residents in the areas of Miami-Dade, Broward, and West Palm Beach counties for over 17 years. Credex specializes in providing cash loans based on the equity that customers have in their vehicle, as opposed to their credit score. Credex looks to KyckGlobal for digital loan payouts to borrowers, as well as cash acceptance services for borrowers repaying their loan. The customer simply drops off cash at any one of 35,000 domestic endpoints, including WalMart, Kroger, CVS, Ace Cash Express, and others.

“Payment speed and convenience are critical considerations for today’s borrowers,” said Ashish Bahl, founder and CEO of KyckGlobal. “We’re confident Credex’s adoption of KyckGlobal’s digital payment innovation will be well received in the marketplace.”

“Credex is committed to providing an exceptional customer experience,” said Federico Blumberg, Principal of Credex. “KyckGlobal’s payment services allows us to deliver the kind of customer experience that will build loyalty and elevate our brand.”

About KyckGlobal, Inc.

KyckGlobal delivers streamlined outbound B:C payments to help accelerate business, featuring a cloud-based platform with a growing array of today’s most popular payment types from a single point of reconciliation. By allowing payers to issue one-time and recurring payments from one integrated platform, KyckGlobal is helping to transform how business gets done in the key verticals of specialty consumer finance, marketplaces and staffing, claims and appeasements, and treasury management services, among others. Visit www.kyckglobal.com and [@KyckGlobal](https://twitter.com/KyckGlobal).