

**KyckGlobal contact:**  
Mark Brodbeck  
(678) 640-9979  
[mbrodbeck@kyckglobal.com](mailto:mbrodbeck@kyckglobal.com)



## **KyckGlobal Adds Venmo to Lineup of Business-to-Consumer Payment Flavors**

*Payment type ideal for real-time disbursements to younger consumers*

ATLANTA, GA (May 18, 2021) – KyckGlobal Inc. announced today that it has added Venmo to the array of payment types available from the KyckGlobal platform.

KyckGlobal features a cloud-based payments engine for use by businesses, with a diverse array of high-value endpoints from which payees may select. All payment types originate from a single point of reconciliation, streamlining overhead and improving payment visibility for the payer. The KyckGlobal payments engine is accessible via a secure web-based portal or API integration, delivering a payer-branded customer experience regardless of payment type.

Venmo is the fourteenth payment flavor available from the KyckGlobal payments engine and is anticipated to be effective in reaching younger payees. According to Venmo, over half of the 52 million Venmo users in 2020 were between the ages of 25 and 34 years of age. 33% of users were between 18 and 24 years old.

Other payment types available from the KyckGlobal platform include more traditional methods such as ACH, wires, and gift cards, as well as numerous near-instant methods like PayPal, Push to Card, paycards, and cash. Access to a diverse array of payment types allows businesses using the KyckGlobal platform to reach more diverse payees: banked and underbanked, domestic and foreign, employees and contractors.

“KyckGlobal’s platform architecture is designed for the rapid stand-up of emergent payment types,” said Ashish Bahl, founder and CEO of KyckGlobal. “Each new payment flavor adds value for our clients, and elevates KyckGlobal as the best solution for off-cycle payments in the marketplace.”

### **About KyckGlobal, Inc.**

KyckGlobal delivers streamlined outbound B:C payments to help accelerate business, featuring a cloud-based platform with a growing array of today’s most popular payment types from a single point of reconciliation. By allowing payers to issue one-time and recurring payments from one integrated platform, KyckGlobal is helping to transform how business gets done in the key verticals of specialty consumer finance, marketplaces and staffing, claims and appeasements, treasury management services and others. Visit [www.kyckglobal.com](http://www.kyckglobal.com) and [@KyckGlobal](https://twitter.com/KyckGlobal).