



## **KyckGlobal Taps Andy Moorhead for New Head of Sales Post**

*Strategic hire underpins accelerated growth strategy set forth by new CEO*

ATLANTA, GA (September 27, 2022) – KyckGlobal, a financial technology firm specializing in digital B2C disbursements to power growth in business, announced today the hire of Andrew Moorhead as senior vice president, head of sales. The creation of the new position is part of a larger strategy designed to accelerate the company’s growth while strengthening its established position as a leader in digital disbursements.

KyckGlobal features an integrated B2C disbursements engine with a robust array of payment types from which the recipient may select. All payment types originate from one point of reconciliation and funding. Originally created in 2018 to solve the challenges of off-cycle payments to gig workers, KyckGlobal now adds value in several diverse verticals including consumer finance, crypto exchanges, treasury management, gaming, and others.

Moorhead started his payments career in merchant processing with Fifth Third Bank in 2004, and later assisted with the acquisition of First Horizon and the expansion of the Fifth Third Processing Solutions business unit. Andy played an instrumental role in the creation of Vantiv (now WorldPay, a subsidiary of FIS) by expanding management of additional markets. Andy moved to TrustCommerce (now SphereCommerce) in 2013 to lead its sales division, resulting in exponential growth and acquisition by a private equity firm in 2017. Following the acquisition, Andy continued to run the sales division with a focus on the enterprise business.

“Andy brought next-level sales strategy and execution to Vantiv, and he has consistently delivered the same at SphereCommerce,” said KyckGlobal CEO Donald Boeding. “Andy’s expertise in digital payments, combined with his collaborative leadership style, is precisely what KyckGlobal needs to fulfill its growth potential. I’m delighted at the opportunity to work with him again.” Boeding accepted the role of CEO at KyckGlobal in August of this year.

“KyckGlobal has built a remarkable product and secured numerous noteworthy clients in its startup stage,” said Andy Moorhead. “These achievements are the bedrock foundation for the future of this company, and an indicator of the remarkable achievements to come under Donald’s leadership.

### **About KyckGlobal**

KyckGlobal delivers streamlined B2C payments to accelerate business, featuring a cloud-based platform with a growing array of today’s most popular payment types from one point of reconciliation. By allowing payers to issue one-time and recurring payments from one integrated platform, KyckGlobal transforms how business gets done.

### **KyckGlobal contact:**

Mark Brodbeck • (678) 640-9979 • [mbrodbeck@kyckglobal.com](mailto:mbrodbeck@kyckglobal.com)